



WOMEN'S HEALTH IN INDIA
FACT FILE ON
PREGNANCY AND CHILD
HEALTH

Compiled from Gov Reports HMIS 2020-2021 & 2021-
2021 & National Family Health Survey – 5



Foreword

This fact file is a snapshot for Marketers in the space of Pregnancy and Child Health.

The Health Management Information Report and The National family health Survey 5 by the Ministry of health and family welfare are a wealth of data with very detailed information, structured well. Both the datasets are by far the most comprehensive information available on these topics.

The goldmine that this data and information is, it needs widespread sharing. Towards this, we have reorganized the data as a fact file on Pregnancy and Child Health.

We have not made any modifications or changes whatsoever. A few additional observations on the baseline numbers are all that we have added. This is a restructured data with observations by specific topics.

We hope this is a useful reckoner for Marketers in the space of Women's Health.

Thank you, Ministry of Health and Welfare.

Shripad Kulkarni, Founder readytobemom.com



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Context

The health indicators for women in India reflect a complex interplay of progress and persistent challenges, reveal disparities in maternal mortality, anemia prevalence and Lifestyle related health issues.

50 million women in India suffer from reproductive health problems, like anemia, leading to complications during pregnancy and childbirth- Source: World Health Organization

"70 percent of the serious health issues that a woman gets in her later ages is preventable if she goes for regular health check-ups,"Dr Manisha Ranjan Consultant obstetrician and gynecologist.

