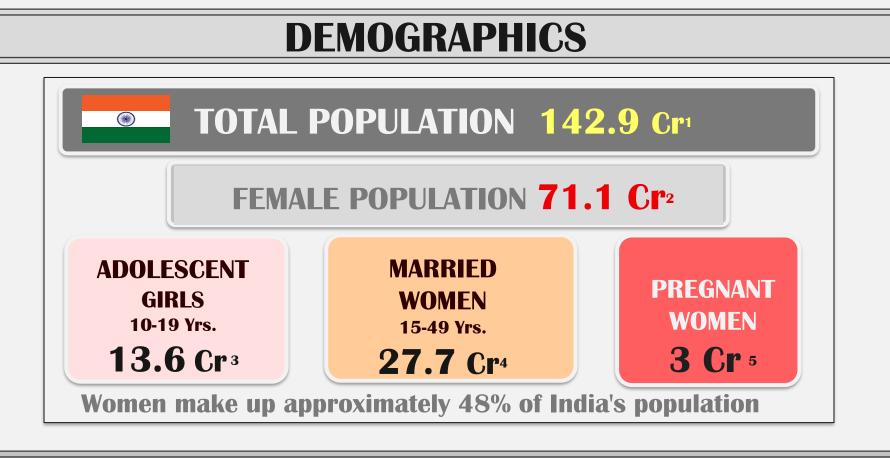


### WOMEN IN INDIA **PREGNANCY & CHILD HEALTH INDICATORS**



The health management information report 2020-2021 & 2021-2021 and the national family health survey 5 by the ministry of health and family welfare are a wealth of data, we have reorganized the data as a fact file on pregnancy and child health. We hope this is a useful reckoner for marketers in the space of women's health.



# WOMEN HEALTH<sup>6</sup>

#### **BLOOD SUGAR**

13.5% HIGH BLOOD SUGAR **HIGHER % IN** 16.3% U URBAN INDIA

### **OBESITY**

33%

**URBAN INDIAN WOMEN ARE OVERWEIGHT OR OBESE** 

**BMI : BODY MASS INDEX** 

### **BLOOD PRESSURE**



(SYSTOLIC ≥140 MM OF HG AND/OR DIASTOLIC ≥90 MM OF HG)

ED WOMEN ARE IN PEAK

**51%**<sup>4</sup> OF MARRIED WOMEN IN THE

**IN PEAK REPRODUCTIVE AGE GROUP** 

**MMR DECLINED OVER YEARS** 

MMR in INDIA

Figure 2.3: Showing Decline in Maternal Mortality in India.

2016-18

103

2017-19

2018-20

2018-20

**REPRODUCTIVE AGE (20-34 YRS)** 

**MATERNAL MORTALITY RATIO** 

2015-17

**OR** TAKING MEDICINE TO CONTROL BLOOD SUGAR LEVEL

**INDIAN WOMEN BMI** 18.7% **BFI OW NORMAL** 

### CANCER

- **LOW-RATE CANCER SCREENING**
- **1.9% CERVICAL CANCER**
- 0.9% **BREAST CANCER**
- 0.9% **ORAL CANCER**

## **MATERNAL HEALTH**

### **REPRODUCTIVE AGE**

 $\mathbf{ACR}_{4}$ 

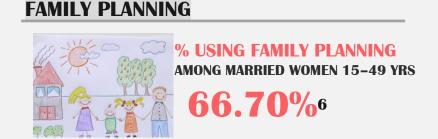
**OF 20-34** 

2014-16

Source- SRS

130

2014-16



### **4 ANC CHECKUPS**

| <b>58%</b> <sup>6</sup> | (ALL INDIA) | ***   |
|-------------------------|-------------|-------|
| <b>68%</b> <sup>6</sup> | (URBAN)     | ***   |
| <b>54%</b> <sup>6</sup> | (RURAL)     | *** - |

MOTHERS WHO HAD AT LEAST 4 ANTENATAL CARE VISITS (%)

### **ANEMIA IN PREGNANT WOMEN**

52% 6<sub>ANEMIA</sub> IN PREGNANT WOMEN 15-49 ALMOST HALF OF PREGNANT WOMEN IN INDIA ARE ANEMIC

# **CHILDBIRTH**<sup>7</sup>



Source 1 : UNFPA's State of World Population Report 2023 Source 2 : Digital 2023: India- Data Reportals Estimates 48.4% applied to Tot 2023 Est Pop Source 3 : Estimates SRS 2020 19.2% for 10-19 years applied to total Population

Source 3: Estimates SRS 2020 19.2% for 10-19 years applied to total Population Source 4 :

U.S. Bureau of the Census, International Source 5 : **Report RMNCAH+ JS (RCH), MoHFW** 

Source 6 :

National Family Health Survey - 5, India Fact sheet 2019-21

Source 7:

Programs Centre, International Data Base -2020 HMIS 2020-2021 & 2021-2021 an **Analytical report** 

### WOMEN IN INDIA

**PREGNANCY & CHILD HEALTH INDICATORS** 



DOWNLOAD REPORT

INDIA'S LEADING WOMEN' HEALTH EDUCATION PLATFORM Mail us editorial@readvtobemom.com